

Rep Order# 8863709 Ver# 1 Status New
EC'd Yes

Traffic Order# 37239 Printed: 09/12/2012 1:55 PM
Last Received: 09/12/2012 10:05 AM
Showing Buylines: All Lines

1 of 3

Station KLAS-TV LAS VEGAS
Advertiser () OBAMA, BARACK
Product OBAMA/P/D
Estimate# 1768
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1768
Flight Dates 09/13/2012 - 09/17/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

-- CONTRACT COMMENT --

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

-- REMARKS --

NEW ADDITIONAL ORDER FOR OBAMA. PLEASE CONFIRM.

THANKS

STEFAN/MIKE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TH-F,M-W	500A-600A	8 NEWS NOW	:30	\$225.00	09/13-09/19	2	1	2	\$450.00	
	2	TH-F,M-W	600A-700A	8 NEWS NOW	:30	\$245.00	09/13-09/19	2	1	2	\$490.00	
	3	TH-F,M-W	700A-900A	CBS THIS MORNING	:30	\$150.00	09/13-09/19	3	1	3	\$450.00	
	4	TH-F,M-W	1000A-1100A	PRICE IS RIGHT	:30	\$1,000.00	09/13-09/19	2	1	2	\$2,000.00	
	5	TH-F,M-W	300P-400P	ELLEN	:30	\$325.00	09/13-09/19	2	1	2	\$650.00	
	6	TH-F,M-W	500P-630P	8 NEWS NOW ROTATION	:30	\$375.00	09/13-09/19	3	1	3	\$1,125.00	
	7	M	900P-1000P	2.5 MEN /MIKE & MOLLY	:30	\$6,000.00	09/17-09/17	1	1	1	\$6,000.00	
	8	M	1000P-1100P	HAWAII FIVE-0	:30	\$2,000.00	09/17-09/17	1	1	1	\$2,000.00	
	9	SA	800P-1000P	KLAS MOVIE	:30	\$500.00	09/15-09/15	1	1	1	\$500.00	

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	10	SU	800P-900P	BIG BRO	:30	\$1,700.00	09/16-09/16	1	1	1	\$1,700.00	
	11	SU	900P-1000P	THE GOOD WIFE	:30	\$1,400.00	09/16-09/16	1	1	1	\$1,400.00	
	12	TH-F,M-W	1100P-1135P	8 NEWS NOW AT 11PM	:30	\$1,550.00	09/13-09/19	2	1	2	\$3,100.00	
	13	TH-F,M-W	1135P-1237A	LATE SHOW W. LETTERMAN	:30	\$750.00	09/13-09/19	2	1	2	\$1,500.00	
	14	TH-F,M-W	1237A-137A	LATE LATE SHOW	:30	\$115.00	09/13-09/19	2	1	2	\$230.00	
	15	SA	1135P-1235A	P PRACTICE	:30	\$70.00	09/15-09/15	1	1	1	\$70.00	
	16	SA	1235A-135A	D'VINCI	:30	\$60.00	09/15-09/15	1	1	1	\$60.00	
	17	SA	135A-235A	COLD SQUAD	:30	\$40.00	09/15-09/15	1	1	1	\$40.00	
	18	SA	1230P-400P	CBS COLLEGE FOOTBALL	:30	\$300.00	09/15-09/15	1	1	1	\$300.00	
	19	SU	1000A-115P	CBS NFL FOOTBALL-EARLY GAME	:30	\$5,000.00	09/16-09/16	1	1	1	\$5,000.00	

—REPORT TOTALS—

Report Totals: 30 / \$27,065.00

—SALES MONTHLY TOTALS—

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Sales Totals: 30 / \$27,065.00
Station Totals: 30 / \$27,065.00
Lines not sent/rclrd/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals	\$90,217	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

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